

P R E S S R E L E A S E

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For immediate release

SHELLEY SANDZER CONTINUES TO THRIVE IN FITZROVIA

Leading specialist UK leisure property agency, Shelley Sandzer, has acted on behalf of the assignor in a deal that will welcome a UK debut site for the new Fork&Blade concept, Firedog. Launching at 92-94 Newman Street, Firedog will take a 3,202 sq ft site over ground floor and basement due to open in early 2017.

The deal adds to a cache of restaurants that Shelley Sandzer has helped enter the Fitzrovia area of central London, including Hawaiian burger restaurant Kua 'Aina, the Will Lander and Daniel Morgenthau restaurant, Portland, and a launch site for Maple & Fitz. Shelley Sandzer also acted in a deal earlier this year that saw Paperchase take a new 4,195 sq ft site on Berwick Street.

In addition, Shelley Sandzer has also secured sites for Burger & Lobster, Wahaca, Patarra and GBK. In May this year it was announced that Altum Capital had appointed Shelley Sandzer as joint agents on their exclusive £40million Langham Street development.

Commenting on the recent acquisitions, Nick Weir, Joint Managing Partner at Shelley Sandzer, said: "We have been an extremely active agency in Fitzrovia for the past few years now and helped highly regarded operators launch new concepts in the area. It is great to be so thoroughly embedded in what is one of the capital's most impressive and vibrant locations."

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an

unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Tonkotsu, Honey & Co. and most recently, Xtend Barre, Berber and Q and MOD Pizza.

Shelley Sandzer acted on behalf of the assignor in the deal.

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